



Realtor Services

Free Advertising

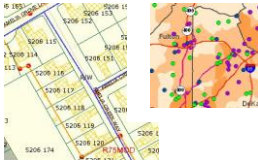
Our 20+ years of industry experience enables us to better package, position, and strategically market your property by reaching the right target market and effective, on-going communication. Why rely on chance when you can work with the industry experts.

Land Central offers free advertising to owners of residential land or agents with exclusive listing agreements. We are the rapidly becoming the premier site for builders, developers, and investors to locate residential land; raw, developed lots, and mixed use communities.

Marketing

Feature your property in our monthly newsletter that is distributed to the decision makers in the residential and commercial property industry. Contact us to discuss the benefits of this direct marketing service.

Our differentiator is the use of strategic marketing versus mass marketing. Our carefully maintained database classifies our contacts in a manner that enables us to more effectively reach the right market. We market to the buyers - the decision makers in the industry with whom we have 15+ years of business and personal relationships. They know and respect us - and for this reason our calls get taken because we don't waste their time sending out information on properties that don't meet their profile.



Property Reports We utilize the vast array of technology tools to create comprehensive Property Information Reports that pull together critical, decision-making data such as transportation plans, traffic patterns, active and approved zoning in the area, etc. The more complete the information – the quicker the decision making time frame.

Training

Our training sessions are conducted by experts in the land development industry. We will teach not only how to more effectively market properties, but train you to really understand the business, the terms associated with residential and commercial properties, and to understand what the buyers look for in a property. The most successful sales agents are those with industry expertise - so come to the experts to expand your knowledge base. [VIEW COURSE LIST](#)

Support Services

Successful marketing of properties requires a thorough understanding of the industry. We'll guide you through the intricacies of any land deals whether it pertains to positioning of a property, rezoning issues, project feasibility issues, highest and best use analysis, county development issues and guidelines, or a host of other complex issues associated with the industry. We also offer phone and email support services - instant access to industry experts!

We can guide you through any land deal so that all parties - sellers, buyers, investors - are provided with the property and financial information to make decisions easier and quicker.

Land Partner

We are interested in forging business partners with brokers in need of residential land experts to assist in-house staff. The transition from selling homes to selling land can be overwhelming, but with proper training and on-going support services, your agents will become productive quicker and stay motivated. Contact us to discuss a personalized partnership.

